

Five intersections between Philosophy and Design¹

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(Ed.)

Philosophy, Life, Art, Architecture, History, Memory, Language, Psychology, Creativity, and Design! These are the areas that the contributors to this Dossier are engaged in. This proposal is the result of four years of dialogue between design and philosophy, between the editor of *Aoristo - International Journal of Phenomenology, Hermeneutics and Metaphysics* (Roberto S. Kahlmeyer-Mertens, Professor in the Graduate Program in Philosophy at the Western Paraná State University/UNIOESTE), and the organizer of the Dossier (myself, Marli T. Everling, Professor in the Graduate Program in Design at the University of the Region of Joinville/UNIVILLE).

Although I have made Design my profession, Philosophy has always remained within my field of perception, as I am originally from Toledo, Paraná, and my academic career began at UNIOESTE, the institution to which Professor Kahlmeyer-Mertens is affiliated and to whom I am very grateful for this opportunity to "return home." The catalyst event that led me to consider deepening my studies in this area occurred during philosophy classes integrated into a *lato sensu* program focused on nature conservation and environmental education (Pontifical Catholic University of Paraná/PUC-PR). The main author was Hans Jonas, whose final work, *The Imperative of Responsibility: In Search of an Ethics for the Technological Age*, bears significant relevance to Design. What began as a final paper for the specialization course (2020-2021) was continued through three postdoctoral stages related to Design and user relations, the first was affiliated to the Graduate Program in Philosophy at the Pontifical Catholic University of Rio Grande do Sul (2021-2022) and the latter two to the Graduate Program in Philosophy at UNIOESTE (2021-2022/2023-2024). These experiences led me to explore the writings of Martin Heidegger, Hannah Arendt, and Hans Jonas, and gave me the opportunity to participate in study groups such as "Philosophy and Interdisciplinarity" (led by Professor Agemir Bavaresco) and "Phenomenology, Hermeneutics, and Metaphysics" (led by Professor Kahlmeyer-Mertens).

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The Dossier – the first in a *special issue* of *Aoristo Journal* – is organized in a program that may suggest a certain reading order. However, the eleven texts are autonomous and complete in themselves, allowing for random reading or reading of selected texts. The grouping of contributions into themes in five different intersections aims to offer some linearity. The first intersection opens the dossier and includes two articles that consider the notion of *homo pictor* as proposed by Hans Jonas, exploring possible connections with image and design in relation to environmental issues. The second intersection encompasses two analytical narratives: one on Wim Wenders' production, *Perfect Days*, viewed through Martin Heidegger's concepts of *Besorgen* and *Zuhandenheit*; and the other on the process of the making of Cornelius Gurlitt's valuable art collection, touching on its relations to Nazi looting and the complex dilemma between justice and memory. The third intersection comprises three articles covering topics such as Nietzsche's "hermeneutics of the self," the discussion of the information regime and its relation to subjectivation processes marked by algorithmic modulation, and the connection between design, language, and philosophy in the formation of the organizational self. The fourth intersection includes two articles exploring investigations such as the relationship between the creative process, artistic production, and Gestalt therapy in the context of the COVID-19 pandemic, as well as the Latin American modern art movement for the audiovisual series *Latinarte*. The fifth and final intersection addresses the aesthetics of exclusion as a strategy for cultural perpetuation in Brazil and eclectic architecture, considering the protection of African heritage within the psychosocial control of bodies in two articles. Below, we present the authors and their contributions to the Dossier.

Professor Jelson R. de Oliveira is a Professor in the Graduate Program in Philosophy at the Pontifical Catholic University of Paraná (PUCPR) and the Coordinator of the Area of Philosophy, CAPES. He is a member of the Hans Jonas Research Group (CNPq), Coordinator of the Hans Jonas Task Force, and a member of the Technology and Technique Philosophy Task Force and the Nietzsche Task Force of the National Association of Graduate Studies in Philosophy. He is the founding director of the Hans Jonas Chair at PUCPR. His work primarily focuses on authors such as Nietzsche and Hans Jonas, which brought him to our attention and made him a reference throughout the readings. For the Dossier, he contributed the text *From Figure to Figurant: On Image and Eidetic Freedom in Hans Jonas's Thought*.

Professor Rita A. da C. Ribeiro is a frequent presence at design events (both behind the scenes and on the frontlines) and a recognized debater in the field. She works in the Graduate Program in Design at the State University of Minas Gerais (UEMG). She has a bachelor's and master's degree in communication and a PhD in Geography, and brings a sharp perspective to social issues, audiovisual media, urban cultures, consumption processes, and activism. She coordinates the Design & Social Representations Research Center at UEMG's School of Design and leads the Design and Social Representations Research Group (CNPq). She also co-coordinates the Research Group on Design and Political Geography at the University of Palermo, Argentina. Her research involves social representations in design, with a focus on

consumption processes, urban cultures, audiovisual media, emotional design, activist design, and scientific dissemination. Professor Sérgio L. da Silva, the main author of the article co-written by the duo, is also a professor at UEMG. He holds a degree in Philosophy and a master's and PhD in Design, contributing to advanced discussions between Design and Philosophy. The title of their article is *The Third Margin of Design: An Ontology of Becoming and a Monistic Ethics for a Field in Motion*.

Professor Felipe Kaiser Santos (University of São Paulo) was invited due to the themes he addresses in his works in journals and books. He works in the Department of History of Architecture and Aesthetics, Project of the Faculty of Architecture and Urbanism at the University of São Paulo. He holds a bachelor's degree in design and a PhD in Theory and History of Design. He contributed to the creation of the Design and Communication Department at the São Paulo Biennial Foundation under the direction of André Stolarski and was part of the communication team at the Moreira Salles Institute in São Paulo. He moves fluidly between design and philosophy, keeping up written dialogues with Professor Priscyla Gomes. Professor Priscyla Gomes is a researcher and curator, and holds a Bachelor's, Master's, and is also a PhD student in Architecture and Urbanism. She was part of the Research and Curatorial Team at the Tomie Ohtake Institute, where she serves as senior curator. With the Institute, she published the catalog for the exhibition *AI-5 50 Years: It Hasn't Ended Yet*, which won the 2020 Jabuti Prize in the "Arts" category. She has published articles in journals such as *Estudos Avançados - USP*, *SELECT*, *SP-Arte*, *DasArtes*, and *Jornal Nexo*. Since 2015, the two authors have been conducting studies related to the phenomenological method. For the Dossier, they contributed the text *Wenders' Komorebi: A Phenomenological Approach to Perfect Days* (2023).

Contact with the Professor and Historian Daniel Afonso da Silva (University of São Paulo and Federal University of Grande Dourados) began during the remote lifestyle imposed by the pandemic in 2020, his insights, as well as his writings in media outlets such as *Jornal da USP*, *Rádio USP*, *A Terra é Redonda*, *Nexo*, *GGN*, *Velho General*, *Latinoamerica21*, *Mais Afrika*, *Al QAhera* (Cairo), *Diploweb* (Paris), and *Meer Magazine* (Berlin, Lisbon, London, Madrid, Paris, and Rome), deserve a close read. Professor Silva holds a PhD in Sciences with an emphasis on Social History, Political History, and the History of International Relations. He is a researcher at the International Relations Research Center at the University of São Paulo, a professor at the Federal University of Grande Dourados, and a member of the board of the *Ateneo de Ciencias Sociales* (Buenos Aires). His work engages with contemporary topics in History, Politics, Economics, Security, and International Relations related to Brazil, France, South America, and the European Union, among others. For our Dossier, he contributed *The Temptation and Malaise of Gurlitt: Between Justice and Memory in the Face of Looted Art from the Time of Hitler and After*.

Professor Marcos Beccari's academic works (Federal University of Paraná) have long been followed for his integration of Design with Philosophy. He holds a PhD in Education and a Bachelor's and master's in design. In addition to his role in the Arts, Communication, and Design sector at UFPR, he is a Professor in the Graduate Program

in Education, focusing on topics such as Culture, Philosophy, and History of Education. He is a member of DEMO – the Design-Fiction Laboratory at ESDI/UERJ and an associate at Lab_Arte – the Experimental Laboratory of Art-Education and Culture at FE-USP. Primarily influenced by Nietzsche, Foucault, Flusser, and Preciado, he works on themes like visuality politics, culture and education, discourse studies, and critical-philosophical studies in design. For the Dossier, he contributed the text *How to Be the One I Am to Become: A “Hermeneutics of the Self” Based on Nietzsche*.

Our engagement with Professor José Isaías Venera's work began through the UNIVILLE Sustainability Observatory, a research project in which we both participated. Professor Venera holds a PhD in Language Sciences, a master's in education, and a bachelor's in social communication – Journalism. With training in psychoanalysis, he is a member of the Lacanian Field Forum in Joinville. He teaches in the Graduate Programs in Education and Communication at UNIVILLE and is part of NEPS, the Research Center on Education, Politics, and Subjectivities. His research dialogues with philosophers, especially Gilles Deleuze and Michel Foucault, as well as psychoanalysis, with a focus on Sigmund Freud and Jacques Lacan. He regularly contributes to media outlets such as *Carta Capital*, *Le Monde Diplomatique Brasil*, *Pragmatismo Político*, and *Observatório da Imprensa*. For the Dossier, he contributed the text *The Information Regime in the Hyper-Mass*.

Cooperation and partnership with Professor João E. C. Sobral dates to the early 2000s, coinciding with the beginning of my teaching, research, and outreach activities at UNIVILLE. Professor João holds a PhD in Design and Society, a master's in education, and a bachelor's degree in visual communication and philosophy. He is a Professor in the Graduate Program in Design at UNIVILLE and serves as the Coordinator of the Architecture, Urbanism, and Design Area at CAPES. His areas of work include Education, Image, Arts, Communication, Photography, Visual Communication, and Product Development. Marcilene Machado Reinert's work has been monitored since her undergraduate studies in languages – initially at UNIVILLE with a focus on Portuguese and English, then at UFPR, where she studied German. She worked for many years as an educator and made a career transition during her master's in design. Today, she works as a Service Designer at a management and digital transformation consultancy, applying the processes she developed during her Master's, where she combined investigations into the self from linguistic and philosophical fields to structure identities and business strategies. For this Dossier, the authors contributed *Elements of Communication and the Self as Assumptions for Structuring the Organizational Self and Identity*.

Afonso Vieira holds a degree in Music Education and a bachelor's in psychology and works at the Federal Institute of Santa Catarina. He has a Master's in Organizations and Development and is a PhD student in Environmental Management; currently, he is also an undergraduate student in Philosophy. Our connection with his thinking developed through discussions in the informal study group *Friends of Philosophy*. For the Dossier, he contributed the text *The Creative Process During the*

COVID-19 Pandemic: Analysis of the Series 'Vaccinated Beings' from a Gestalt Therapy Perspective.

My connection with Professor Elenir Morgenstern dates to my first day working in Design at UNIVILLE in 2001, focusing on education, materials, and educational processes from a perspective of design and social innovation. Professor Elenir holds a PhD in Design and Society, a master's in education in sciences, and a bachelor's in fine arts. She is a professor in the Graduate Program in Design at UNIVILLE, guiding research in the fields of Design, Fashion, and Art. She leads the Research Group in Design, Culture, and Society (CNPq) and is the Director of the educational service *Portal Arte e Design*. Her areas of interest include art and design history, the anthropological approach to art and design, fashion design, graphic design, virtual learning environments, and the design and development of teaching materials to support Art and Design education. Helena Zamberlan, a distinguished alumna of UNIVILLE's master's and undergraduate programs in Design, works as a Service Designer at the Federation of Industries of the State of Santa Catarina (FIESC) and is also the founder of *Portal Arte e Design*. Milene Buschle Moura is a Bachelor of Psychology, a design student, and a National Research and Development Council (CNPq) scholarship holder, contributing to *Portal Arte e Design's* productions, especially with the LATINARTE project. The team contributed the text *Theoretical Foundations for the Audiovisual Series Latinarte: The Latin American Modern Art Movement Leading the Structure of Foundations for the LATINARTE Project*.

Our close relationship with Bruno Santos, a Bachelor of Philosophy and Social Sciences, stems from our connection with the Pontifical Catholic University of Rio de Janeiro, where he has been an activist leader for many years through the 30 PUC-Rio group; today, as a master's student in Human Rights (Federal University of Pernambuco), he investigates issues related to food and nutritional security, hunger eradication policies, and social inequalities. Together, we brought to our dossier Professors Ana Maria de Barros and Marta Araújo Ramos: Professor Ana Maria holds a PHD in Political Science, a Master's in Popular Education, a Specialization in Sociology, and undergraduate degrees in History and Law; she is a professor in the Master's program in Human Rights at the Federal University of Pernambuco, and works on research topics such as education and clientelism, education of prisoners, studies on female criminality, and human rights; she is the coordinator of the Extension Project Laboratory of Philosophy, Politics, and Human Rights and Leader of the Research Group on Education, Social Inclusion, and Human Rights. Professor Marta holds undergraduate degrees in Pedagogy and Social Communication - Journalism and, alongside Bruno, serves as a member of the 30 Years PUC-Rio Group. The text produced by the team discusses *The Aesthetics of Exclusion: the perpetuation of culture in Brazil*.

Professor Agemir Bavaresco is a professor in the Graduate Program in Philosophy at the Pontifical Catholic University of Rio Grande do Sul. As mentioned earlier, we got familiar with his thought by way of the Philosophy and Interdisciplinarity study groups; the Professor holds undergraduate degrees in

Theology and Law and a PhD in Philosophy; his research dialogues with Modern Philosophy, Social Philosophy, and Brazilian Political Philosophy. He dedicates himself to topics and problems of Decolonial Methodology, Global South, Multipolar World, Contradictions of Democracy, and Public Opinion. For the Dossier, he invited Henrique Streit, an undergraduate student in Psychology at the Pontifical Catholic University of Rio Grande do Sul and a fellow of the National Council for Scientific and Technological Development; Henrique is a member of the Philosophy and Interdisciplinarity research group and has an article published in the magazine *Opinião Filosófica*. For this Dossier, they both developed the article, *The Public Market of Porto Alegre and eclectic architecture: From the protection of the African matrix to psychosocial control*.

During the final process of organizing the dossier, we observed the richness of the contributions and could not fail to register our gratitude to the guests who promptly accepted our invitation, offering quality contributions and displaying dedication. We are proud of the Dossier we are delivering, while at the same time we recognize that the merit is entirely of our guests. Personally, I would also like to thank Professor Kahlmeyer-Mertens for offering the periodical as a vehicle to establish an overview of possibilities that inhabit the space between Design and Philosophy; I cannot fail to add that the years of being together and dialogue between our fields were (and are) very stimulating. I conclude by expressing my gratitude to everyone who ventured with us in structuring the Dossier (behind the scenes and on the front line) expanding worlds, which in part we share here.

At the end, outside the Dossier, the current issue of *Aoristo – International Journal of Phenomenology, Hermeneutics and Metaphysics* is also composed of *Posthumous Husserl*, written by the Italian legal philosopher Norberto Bobbio, translated by professors José Dias and Daniela Valentini.

We hope you enjoy the reading...

Updates are welcome!